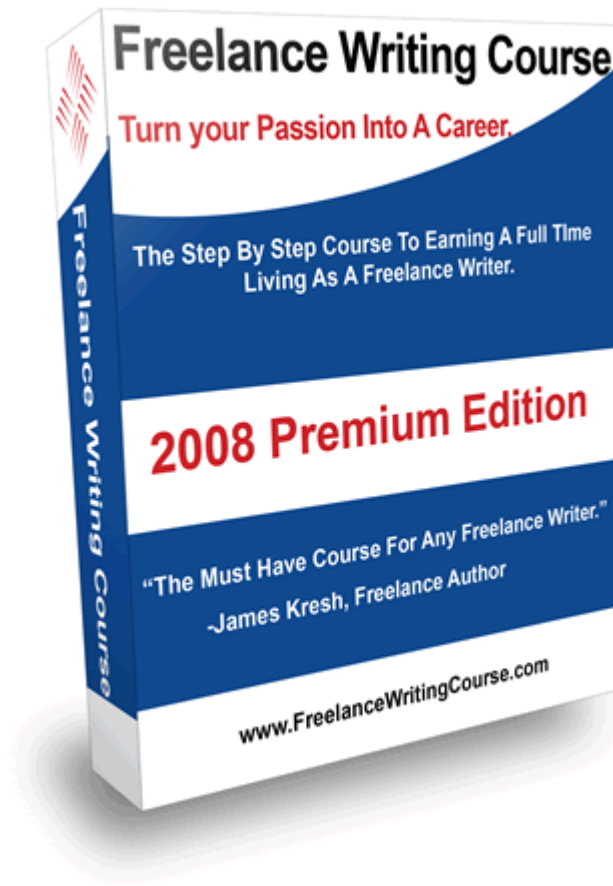


The Beginners Guide To Freelance Writing

Brought To You By FreelanceWritingCourse.com



You Are Free To Give Away This Guide As You See Fit.

Why Is This Guide Free?

I was planning on including this section in the paid course that you see on FreelanceWritingCourse.com.

However, I decided to give it away for free for one simple reason. Becoming a freelance writer is easy, if you know how to do it.

So that's what I'm going to show you how to do.

The hard part is turning freelance writing into a six figure income.

At that point you need to understand the different markets, how to approach them, how to manage your time, how to market yourself, and much much more.

That's the kind of information that I feel can benefit any writer.

Maybe you'll read this guide and feel like it's not for you. Or maybe you'll get started with freelancing and decide you'd like to earn more than the going rate.

That's what the paid course is designed to do. This guide is just to show you the ground rules on how to get started, how to build a portfolio, and the basics of customer service.

Ready to get started?

Alright, let's say you've just lost your job, you're broke, and you want to earn some money writing. Scary scenario? This is exactly what happened to me when I first got started.

Without a portfolio and experience you're not going to be able to jump right into some of the higher paying jobs outlined later in the course.

That doesn't mean that you need to be starving to death. So let's talk about how you can get up to \$200/day or more starting right now.

The fastest way to get work right now is to write website content. It's not glamorous, the pay isn't that great, but it's a start.

When you're first starting out you're going to be writing for roughly .02 per word. Personally I can write around 1,000 words per hour when going full speed.

Some people type faster than me, some people top out around 500 words per hour. It doesn't matter. This is temporary. You're just getting started, and everyone needs to work their way up.

So, how/where do you go to get these content writing jobs? The same way most other writers do, the only difference being you're not going to be stuck doing this forever.

So, we'll start by hitting up some webmaster forums.

You want to go to these forums and either respond to “writers wanted” ads or post your own “writer for hire” ad.

Keep in mind that there is competition out there. Luckily you have this course so they're no problem.

I recommend going to the following forums and registering an account.

Forums.Digitalpoint.com

Sitepoint.com (Costs Money To Run An Ad But Well Worth It.)

Webmasterworld.com

Wickedfire.com

WarriorForum.com

Also, freelance websites such as:

Eance.com

Rentacoder.com

Guru.com

And there's always Craigslist.org.

That should be enough to get you started. Remember, we don't want to write basic web content forever, this is temporary, and we've got bigger fish to fry.

Some of the forums require that you have a minimum post count before advertising services, some of them don't.

You're going to want to set up accounts at a few or all of these places. Start making some posts, informative and well written posts that attract discussion and showcase your intelligence and writing skills.

Use the advertisement in the later section of the course (modify it, rewrite it in your own words) and post an ad in the services sections of these websites.

We're still working our way up here, but I'm going to let you in on a little secret.

Even at this level the competition can be fierce. Want to know the secret that separates the guys that get the jobs from those who don't?

The guys who get the jobs post detailed proposals for the writers, I'll give you an example of a message I used a few months ago.

This was for poker content, and I happen to enjoy the game of poker.

“Hi,

My name is Sam, and I'm responding to your ad for poker content. I'm a full time writer and an extremely avid poker player. I have several large tournament wins to my name.

I'm a native U.S. English speaker, and I've written thousands of articles with hundreds of satisfied clients to my name.

When it comes to poker, I understand every aspect of the game. I can write about calculating pot odds, reading opponents, starting hand values, anything you need relating to poker, I can do it.

I charge .07 per word. I understand that you'll receive many bids at a lower price, but I can promise you unparalleled quality and I won't stop until you're satisfied with the articles.

Please let me know either way, I would love the opportunity to work with you on this project, I think I'd have a lot of fun with it.

Thanks,

Sam”

Seems simple enough. The most common response I saw in his thread? (I privately messaged him)

“ I can do this work. Plz PM me.”

Needless to say I got the job. It was a 10,000 word job. It took me about 10 hours, and I made \$700. That's \$70 an hour before taxes. And this isn't what I consider a “high paying job.”

The lesson here is that people want to work with someone who shows knowledge about the subject, who shows some personality, and who will go out of their way to make a good impression.

So you're a writer, get creative. Don't feed them the same one liners that everyone else does.

Regardless, when you're first starting out, you're going to have to hustle a little bit.

One thing I've learned is that many writers are extremely creative people, but seem to lack business sense. Hopefully by the time you finish this course you'll have a better understanding of what it takes to treat your freelance writing career as a real business.

Here I'm going to post a simple template for a forum ad that I would have used, and have used to great success.

“Premium Content Provider Looking For New Clients.

Hi, my name is (name), and I'm here to offer premium content writing services.

I understand that as a webmaster, you want nothing but the best content for your websites, and that's exactly what I intend to deliver.

All of my articles are guaranteed to meet or exceed your expectations.

If you aren't satisfied for any reason, I'm more than happy to make revisions until you are. If you still aren't satisfied, you don't pay.

My turnaround time is (your turn around time). I do require 50% upfront with 50% due on completion.

I specialize in (whatever you specialize in), although I can write about any niche that can be researched.

I understand that every project is different, so I set my rates accordingly.

Please contact me at your earliest convenience for a free quote so that we can get started on your project right away.

Thanks,
Your Name”

This type of ad accomplishes much more than the normal ads you'll see posted. It makes you seem authoritative. It builds confidence in buyers, and it shows that you have the ability to write in decent English.

So get these ads posted in several of the places listed above, and start building your portfolio, you'll need it later.

When you're first starting out, consider the pennies per word a paid internship. You won't be writing at this rate forever. But you do need to be building up your reputation and credibility.

Not only that, but you may just land some “whales” as I like to call them. Clients who don't mind paying a premium and continue to give you steady work. Remember, this is temporary.

Get a few ads posted, start building a client base and a portfolio, and let's move on with building a real business.

Thank you for downloading this free guide. If you want to start earning REAL money through freelance writing, please visit FreelanceWritingCourse.com and get started today.