

**Artists with words,
brush,
or camera**

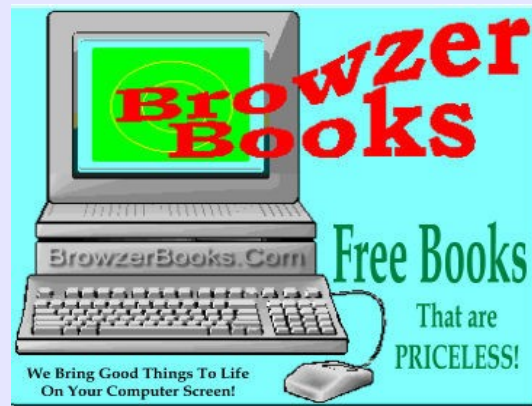
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by printing their best work on
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Specializing in FREE Books that are PRICELESS..
Can we Publish a Book for YOU?

Every Mother's Day I would make several hundred dollars by selling aprons with my Mother's Day essay printed on it. "Dear Mom: I love you so much. Sometimes I think God picked you out special for me --- "

That was so successful I went to printing that essay on a piece of paper and putting it inside an 8 X 10 picture frame. The frames cost a dollar each back then, and with the essay inside I sold it for \$10

So popular was this essay that people coming in to borrow money at 20% monthly interest would see the framed essay and borrow another \$10 to take it home to Mama.

Back then I had to do my own printing and selling. I was limited to my own time and resources. These days it is so much easier because now you can have the printing and the shipping taken care of for you. If you are real good other people will even do the selling for you.

So that's what this book is all about,
helping you be better,
do better

and earn more!

I don't know if you know it or not but, The easiest way to make a sale is to put the customer's favorite name on your product. This takes a little more work on your part but finding a way to do that will flat build up your bank account in a hurry.

Therefore, the next thing we want to do is explore your publishing options – like caps, shirts, mouse pads, and numerous other objects that can be easily imprinted with your words, art or photos -- then sold all across the country and around the world.

<http://www.talewins.com/CapsnMore.htm> will be your start page for this little tutorial. Click there now and let's get started.

At the top of the page are many navigational buttons. The two we are interested in right now are at the top on the right hand side. One says "Make Your Own Stuff" and the other one invites you to START SELLING NOW!

DON'T start selling yet! If you launch your own shop at this time you might well end up with throw-away projects that could easily mess up your professional shop and are hard to get rid of. I know, it happened to me, a picture almost like the one I wanted printed on a cap I wanted very much. Boy was I disappointed!



The first thing you want to do is glance through all the illustrations on the page already. After you have your own shop this is the kind of page your customers will be coming to. We'll start you off with the Oklahoma Clock.

Click on the words OKLAHOMA COWBOY CLOCK and follow the instructions all the way up to where you enter your credit card information. This will reveal the steps your customers will be taking with your products.

Now go back to the front page and choose MAKE YOUR OWN STUFF. You will come to a page with “Our Products are Your Blank Canvas” on it.

This page will introduce you to the 72 products you now offer to your clients. Down at the bottom, on the left is a link with the words VIEW ALL.

This is where we are going next. Click NOW.

Ah ha! You're impressed by the number, variety and quality; I can tell.

Do all your experimenting here, on my page because everything you do will be erased when you leave, unless you expressly save it for yourself. Then, once you get ready to set up your own shop, you can do everything right, the very first time.

Before we can upload your photo we need to get your photo ready. Hopefully you already have a photo enhancement program on your computer, one probably came with your printer. If your program isn't very sophisticated, or if you aren't comfortable using it yet anyway, there is a FREE ART PROGRAM better than just about anything you can buy. It will do 3-D wording, and about three pages full of other tricks besides. You can read more about it, and download it from:

<http://www.BrowserBooks.com/soft/> and the name of it is Open Office.


Sure, you are a writer, but let's face it... just plain old text documents are boring sometimes. Good art work can make your writing POP out and catch the eye. Of course, as a struggling writer, you need your artwork at a bargain, even FREE. I have tracked down numerous sources of FREE artwork, and some terrific bargains too.

<http://www.talewins.com/freeart.htm> will take you to my latest list.

Now, if you already have an art program you are comfortable with, stick with it. Haul it out now. We're almost ready to go to work. Let's click on the words CUSTOMIZED CLOTHING AND HATS. You'll find them on the left hand side, at the top of the list.



Click on the Target T-Shirt and you will come to a page of information about this particular product. “Our Men's Ringer Tee is a staff favorite. This classic style is sure to impress even the most discerning t-shirt connoisseur. Great for relaxing in comfort year-round.” etc.

In the bottom right hand corner you will find a button --  which we will click on. On the next page we will find a large BLANK picture of the ringer T-shirt and below it there are two smaller shirts, front and back pictures of this same product. On the RIGHT HAND side of the page you will see DESIGN YOUR OWN PRODUCT. That's what we are going to do, make that shirt look good enough to buy! Good enough to buy because it has YOUR message on it.

Your message will come in the form of a picture, ready to be printed on this shirt, or any of the other products you choose to decorate.

The default tab is FRONT DESIGN. That means you are designing the front of this shirt. If you want the image on the back you will tab the BACK DESIGN. Right below this option you will see the words: **FIND YOUR IMAGE**. It has an option to **BROWSE**. Use your browse to find the image you want on your computer.

Before you can find the image on your computer you'll have to HAVE it on your computer. So, dig out your software and create the picture you want to offer to your customers.

Now, since a T-shirt will accommodate an 8 by 10 all you have to do is create an 8 by 10 picture. My DEAR MOM essay was perfect for that size. All I did was upload the picture and put it in the center of the T-shirt. Bingo, I had a product ready for sale.

Okay, now I want you to actually go through this process of making your own T-shirt, or some product anyway. Get very familiar with the process because your money will come from the speed with which you can turn out CUSTOMIZED versions. Yes, you can just leave it as it is and let people order it like it is. **But, CUSTOMIZED is MONETIZED.**

For example, After I had my shop installed I offered to have Mom's picture put in the right hand corner of the essay. My form essay is ready, all I have to do, now that I know how, is pop that pretty picture in the corner and I can sell that shirt for \$21.95 – YES, MORE MONEY, for a few seconds worth of work. It's WONDERFUL. Right?

You can send the finished picture to your client and have her upload it in the buying process. The shop takes care of everything for you and YOU get the MONEY that comes from your efforts.

Down at the bottom of this same page are two messages..

If you are having trouble uploading an image, please check out our Image Upload FAQ.

For information on preparing your images for upload, visit our Image Workshop.

Click on the link in the second sentence.

A new page will appear to inform you that now you are in the IMAGE WORKSHOP.

Unless you are already a graphic designer it behooves you to study this page intensively.

Now that you feel like a skilled surgeon with your newly acquired photo engineering let's get on with the program.

A T-Shirt will accommodate an 8 by 10 picture.

That is 8 inches across and 10 inches down.

You can turn that picture sideways and have one that is 10 inches across and 8 inches down.

An 8 by 10 is the same as 800 pixels wide by 1000 pixels down. But, we are looking at PROPORTION here too. Therefore, a 1200 pixel by 1600 pixel will fill the same space as a 800 pixel by 1000 pixel picture on that T-Shirt. You can come down, but you can't go up, not on the web site... You can at home on your own computer, but the quality will drop.

If you are typesetting the picture then it is better for you to go full size, 1200 pixels by 1600 pixels, and then let it shrink to 800 by 1000.

What do I mean by typesetting the picture?

Okay, I've come up with a new saying that I want to offer on a shirt. It will have an American Flag waving with some new words unfurled beneath it.

UNITED
We Almost Stand A Chance!

That message has three or four meanings to it and that gives customers three or four reasons to buy it. There we are, just a few of your words can make a maximum impact and sell your products. Mix the right product with the right message and you can be selling thousands.

If you create this project inside a rectangle that is 1200 pixels wide and 1600 pixels down the lettering part of the picture will be sharper and more precise than if you started out with 800 by 1000. Keep the proportion right and stay larger than the space you can cover and your picture will fit right into place.

You can also put typesetting (words) right on your pictures. And that brings up the subject of the color WHITE. In composing your pictures remember that WHITE is ALWAYS TRANSPARENT. Instead of showing up as white it will show up the same color as whatever object the picture is printed on. If you are printing on a BLACK cap every place that WHITE shows up in your picture will turn out to be BLACK.

The problem HERE is that we tend to see what we expect to see. Consequently, this awful fact may not be exposed as obviously on the web as it will be when the product is actually right there in front of your eyes. That's all the more reason to have a sample shipped to you before you offer it from your store.

Next you want to realize that your picture does not have to fill up all the space available. For example, you could have a small heart with some tender words under it.



**My Little Heart
is Beating for You!**

You deliberately make the message small and it gets MORE attention, which means it will make more sales. Now, that will sell like it is, but again, let's offer to customize it for your client.



**MARGARET
My Little Heart
Is Beating For You!**

**And suddenly, we have a product with UNIQUE appeal
for someone who loves Margaret, Mama, or XXX.**

Can you do a picture with ALL words?

Sure.

But a little graphic will do wonders for any string of words.

My Dear Mom essay for example, sold two and three times as well with a small heart in the right hand top corner than without it.

We have experimented enough on shirts to understand the basics so let's move on to other objects to print on. The first thing to understand is that the optimal printing space and shape is probably different for every item you print on. That means that each item will require a different setting for the picture. Consequently, you will need a TEMPLATE on your own computer for sizing all of your compositions precisely as you want them to be.

What I do is use the template as a background while I arrange every part of the composition. Then I delete the background, thus leaving everything else exposed in its proper place.

Now you want to discover the optimal size and shape for your next project. Let's take a cap.

The first thing you'll notice is that the picture is much wider in proportion to the height. How do you adjust to that? By trial and error. Your maximum height is 300 pixels, or three inches. Remember, you don't have to use all that height, and you don't have to use all the width available either.



But, IF YOU DO WANT TO,
you will begin with an image which is
300 pixels in height and 500 pixels in width.

Now, I say IMAGE, but what I mean is a well defined BOX. That is to say, a box you can see the outer boundaries of WHILE YOU ARE WORKING, as in a thick black line. If your image is too wide for this hat the software will reduce the number of pixels in the height of your image... 275 for example. In other words, if your image shows less than the optimal size then you can ADD some more pixels to the WIDTH.

On some of the products it is the WIDTH that shows. The same process will reveal your optimal sizes for those products too. Simply reduce your height until your width ceases to grow. IF your numbers are even, say 300 pixels by 500 pixels, then you will know that your pixels are an exact match to the web software. That will make it a lot easier to match sizes by guess and by gosh.

Let's Go Sign Up As A Dealer

Yeah, we're getting closer to the green stuff. Click on the link at the top saying START SELLING NOW. Gee, it even sounds exciting. You've seen how easy it is to set up your products, and now we will set up the opportunity to sell a wide variety of products online with zero upfront costs. All the necessary tools and services for you to design your own products and online shop are waiting on you, with NO investing in any inventory or software!

Setting up as a dealer is easy; just follow the instructions. If you have any trouble, help is available.

The Whole Package Is FREE!

Oh, I forgot to mention that one of the products you can produce here is your own books. That's right, you can have your own books printed and bound. Your Dealership will let you sell them at a price you set, and the profit will be sent to you every month. That's better than once a year, isn't it? Why, that even beats getting paid once a quarter!

First Step: Fill in the blanks on the application and you are in business, ready to put into use everything you've learned so far. Where it asks for referral store ID you will want to type in the word "shareok" so you can take advantage of some more powerful business building resources coming up in a few seconds.

Set up is so easy that I won't even walk you through it. It's in the selection of your offers and matching them to the products available that I want to expound on. Clocks will fit just about anything and any topic. Mouse pads will sell better if your subject revolves around computers. Tie your travel mugs and travel bags in with travel. Okay, that's side one of this equation.

Side two is the strategy to GROUP your products around one theme... Robbers Cave -- Oklahoma -- Riding Horses, Mena Arkansas.. Choose a theme and stick with it. The more products you offer around that theme the more likely you are to get traffic, and repeat traffic to your shop.

Let's theme about horses. And just to be distinctive, you name your shop THE HORSE THIEF CO-OP. What is the best way to get traffic there?

Use Your Friendly Search Engine.

Xxxx

Use your friendly search engines to find the forums that revolve or at least include your theme's subject.

Let's start off with something simple -- HORSE forums. How do you find Horse Forums? You simply type the word HORSE and the word FORUM into the search box of your choice.

Google says there are 5,820,000 forums and horse combinations on the web. It will probably take you more than a day to go through all of them. The most popular forums are at the top of the list.

Please note, I did not say the most USABLE forums were at the top of the list; I said the most popular ones are.

You are looking for the most usable ones; this is the best place to prospect for them.

Go through the list and sort out which ones you like. When you come to a good looking forum, see if you can sign up and post there. THEN see if the forum has opportunities for you to post helpfully.

All your SELLING will be in the form of a signature file that goes at the bottom of each post you make.

For example, my signature file might read:

Horse Heaven Ranch is a resort for horse owners to bring their horses to. It's kind of like coming home to your own ranch after a sojourn in a distant, crowded city. The air is clean and fresh. You step out the front door and there your horses are, ready to rear up and go like Trigger on the loose. Hi Yo Silver, AWAY! And off you go down wilderness trails. "Look out for that branch Little Beaver." Rin Tin Tin is pounding the trail right beside you, able to leap from tall boulders in a single bound. [Click HERE and read all about Horse Heaven Ranch!](#)

That link takes you to where I make my sales. And that is exactly what you want to do, bring traffic to your money making place of business. The principle is the same. Make yourself friendly, give away good advice, and let your signature do the selling. With some forums your site will be spidered by the search engine and listed there in a matter of days.

For something FASTER than that you will want to use [BLOGS](#). Find yourself a HORSE blog and post some helpful information there, with a link to your site. Your site will be spidered almost immediately, in most cases.

It isn't that hard to set up your own blog.

Last summer, the blogging scene really exploded. Yes, blogging has been around for several years now, but it didn't really "HIT" until last summer.

I had heard of blogging but thought it to be just another way for "newbies" to make useless sites about their lives. I figured I didn't have the time to start an "online biography", so I didn't give blogging a second thought.

I started seeing more and more about blogging, and started to investigate a little more. I saw some great things people were doing with blogging, and some of them were even making money by blogging.

The more I read up on it, the more I saw there **COULD BE** a lot more to it than just a bunch of "newbies" making sites about their lives. [Creative Homepreneurs](#) were using it to make money.

By Jove, I thought. This is a powerful concept that was sweeping the net. I knew that if I didn't get in quick, that I'd miss the ride.

After reading and reading, I just felt overwhelmed. I didn't know which way to go because there seemed like there was way too much to learn. Again, I just pulled in my horns, decided not to go any further in blogging.

It wasn't until my competition started asking me what my blog url was, and me repeatedly having to tell them I didn't have one. The looks on their faces told me everything. I was an idiot for not taking advantage of what blogging could do for my business.

Well, enough of that! I set up FOUR blogs in half an hour and began reaping the benefits, at once!

By the way,, Where's YOUR blog at?

YOU don't have one?

Don't panic. I've got an all-in-one solution for you called the **"Blogging, Blog & Ping Power Package"**

This incredible package will teach you everything from what blogging is and how to blog to the benefits of blogging and **using blogging AND pinging as a powerful marketing tool.**

Stop the information overload you are getting about blogging and get this one resource package that will teach you all the essentials about blogging.

The price? That's the best part. The whole package is only \$47.00

Free Bonuses

Bonus #1

Chip Tarver's Exactly How To Have Your Own Blog Set Up and Hosted FREE in 3 Minutes or Less. I like that FREE part, don't you?

Bonus #2 RSS Advertising Secrets

**WAIT! -- Here's a very Special offer:
Would you like to have resale rights
to the "Blogging, Blog & Ping Power Package"?**

After this package is yours, you'll be able to sell the whole "**Blogging Power Package**" to your customers and you will get to keep 100% of the profits. Yes! Your resale rights will come with a complete website salesletter, and professional graphics for you to promote the "**Blogging, Blog & Ping Power Package**" with.

You'll have your own products that you can sell to YOUR customers and keep all the profits! Remember, There is NO additional charge for the resale rights. It's included in your one time payment of \$47!

Now ordinarily you would pay \$47 for one part and \$17 for the other part. But, from this book, and only from this book, you have a chance to own an all in one blogging package WITH resale rights to BOTH parts so you can sell each package over and over again. That's right. You'll get two wonderful products for the price of one, with sales material and bonuses.

Download the "**Blogging, Blog & Ping Power Package**" right now!

Of Course there is a 90 day money back guarantee!

**I wouldn't sell
a book package without it.**

Let's move on here. The same principle that works with blogs also applies with guestbooks.

You use your friendly [search engine](#) to go searching for guestbooks on web sites carrying content which will closely match your theme.

Here's the trick to KEEP your post on the guestbook,, Find something good to say about a specific section on the site you are visiting. Remember my motto, I've never found a man with money that I couldn't like for just a few seconds.

Yes, actually take a few minutes of your valuable time to evaluate the site and then leave a record behind of your visit. Where the guestbook invites you to leave your WEB SITE for others to view, put in the url for your shop.

ONLY if the form with proverbial kindness invites you to leave a description of your web site behind do you want to leave any mention of what visitors will find there. Any blatant advertising will see the record of your visit given the old Heave Ho on the best sites. Isn't that where you want to be mentioned the most?

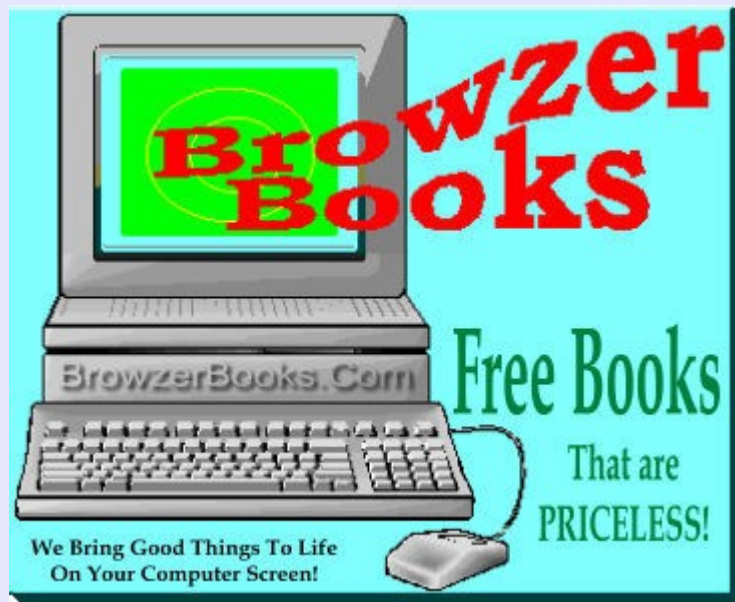
Now, if you [actually have a web site](#), and there is no reason on earth why you shouldn't as it is so easy to make one any more, begin filling it up with CONTENT, and then you can begin directing people to the content. On each and every one of your content pages you should post blatant advertising for your shop.

But why stop there. At my [Work At Home site](#) you will find dozens of great (and FREE -- NO cost to join) dealerships to make more money with.

You now have various ways to make money, and I want to add just one more option. After you are sure you have a winner you can have apparel mass produced for you. That slashes your cost, while your prices remain the same. That means, MORE PROFITS. Yes, the secret is Screen printing, using really high quality products and service. [Click HERE](#) for the best resource I know of.

Thank you.

[Lin Stone](#)



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Discover the Heritage of America,
One State at a Time

Every vacation you take should be an adventure you want to share! We are linking to the Family-Friendly fun and adventure Web Sites with FREE maps, vacation kits, great information and many other great adventurous trip planning resources ! [Your Best Contributions are Wanted.](#)